

BUILD SOLUTIONS THAT ENGAGE

Empower your websites and applications with live video/voice calls and messaging

Communication Platform-as-a-Service (CPaaS) provides video, voice and messaging APIs and SDKs for fast and rapid integration into your websites, applications and workflows.

Drivers for using CPaaS



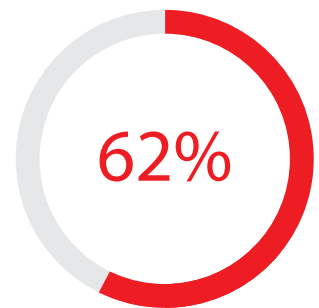
Create personalised customer connection



Improve workflow efficiency and reduce cost



Offer services to a wider audience



62% of your peers have already used or will be using CPaaS to improve customer experience and broaden their reach

EnableX Next-Gen CPaaS

SIMPLE

Easy to use APIs and SDKs that come with all the tools and codes for fast deployment

SMART

Awesome features that revolutionise communication experience

POWERFUL

Low latency, high quality, scalable cloud-based platform that you can rely on

FLEXIBLE

Fully customisable call functionalities, UI billing and hosting

USE CASES

RECRUITMENT SERVICES

Access To Global Talent, Reduce Time To Hire



HEADHUNTING AGENCIES OR HR MANAGERS

CHALLENGES

- Preliminary interview done over the phone does not give the interviewer a good judgment of candidate's suitability
- Having in-person interview for the preliminary round takes up unnecessary time and resources

ENABLEX

SOLUTIONS

- **Live video calls** embedded within recruitment and talent management platform for more engaging conversation
- **Flexibility to conduct one-on-one or multiparty conversation** between the panels and candidate irrespective of their locations
- **Recruiter can record live interview session** for hiring manager review

LAW FIRMS

CHALLENGES

- Long travelling time and inconvenience for legal professionals to travel across the country for a deposition
- High resource and manpower cost to conduct face to face consultation with SMEs and retail customers on minor legal disputes

ENABLEX

SOLUTIONS

- **Video call within an on-demand legal services app** allows consumers/SMEs to search and communicate with the best relevant lawyers remotely
- **Video calls to obtain witnesses' testimony** and depositions
- **Recording and archiving** of calls for future reviews and reference

LEGAL SERVICES

Offer Cost-effective Services, Increase Customer Satisfaction



WEBINAR / MASS COMMUNICATION

CHALLENGES

- Difficult to engage and collaborate with a large audience
- Unable to scale cost effectively

ENABLEX

SOLUTIONS

- **Real-time, low latency interactive broadcasting**
- **Unlimited scalability** to more than 50,000 participants
- **Active Talker** to identify and view the most recent speaker(s)
- **Recording and archiving** for future sharing
- **Multilingual Transcription** eliminating language barrier

BROADCASTING SERVICES

Engage Unlimited Audience, Broaden Reach

