

BUILD INSURANCE APPLICATIONS THAT ENGAGE

Empower your websites and applications with live video/voice calls and messaging

Communication Platform-as-a-Service (CPaaS) provides video, voice and messaging APIs for fast and rapid integration into your websites, applications and workflows.

Drivers for using CPaaS



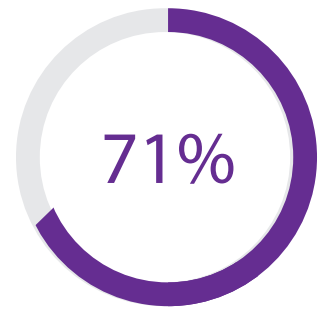
Increase operational efficiency



Improve liability and risk management



Convenient and time saving for customers



71% of your peers have already used or will be using CPaaS to create greater customer convenience

EnableX Next-Gen CPaaS

SIMPLE

Easy to use APIs and SDKs that come with all the tools and codes for fast deployment

SMART

Awesome features that revolutionise communication experience

POWERFUL

Low latency, high quality, scalable cloud-based platform that you can rely on

FLEXIBLE

Fully customisable call functionalities, UI, billing and hosting

USE CASES

VIDEO-ENABLED INSURANCE CLAIM

Improve Claimant Satisfaction, Increase Adjuster Productivity



INSURANCE CLAIM

CHALLENGES

- Long and tedious process whereby the claimant has to document the accident via notes and photos and correspond with the insurance agent
- Increase cost and reduce productivity due to repeated on-site visit by the adjuster for every claim

ENABLEX

SOLUTIONS

- **Video call within the Insurance Mobile App** allows the claimant to report accident and adjuster to assess damage remotely
- **Claimant can share photos and videos** with adjuster via the smartphone camera
- **Geolocation** can be leveraged to ensure that the claimant is at the location where the damage reportedly took place
- **Record and archive** session(s) for further reviews



SALES AND ADVISORY SERVICES

Gain Personalised Customer Service, Improve Customer Convenience

INSURANCE APPLICATIONS

CHALLENGES

- Business and retail customers are reluctant to travel to the insurance office for sales inquiries or wait for an onsite visit from a claim expert

ENABLEX

SOLUTIONS

- **HD video consultation** within an insurance app/website
- **Multiparty video call** when bringing in a subject matter expert
- **Co-browsing and annotation** for in-depth discussion
- **E-signature** during video call for faster and seamless transaction
- **End-to-end encryption** of all calls and shared content